

EXPERIENCE

Graphic Designer

Design Project Center
Ferris State University
Big Rapids, MI
August 2015–Present

I collaborated on a team of three to plan, design and implement a website, email and video experience for Ferris State Admissions to help increase the school's matriculation rate.

Web Design Intern

Quicken Loans
Detroit, MI
May 2015–August 2015

I was responsible for designing and developing an interface experience created to help the top Quicken Loans employees become better leaders. This web experience was launched in August and was evaluated as a complete success.

Graphic Designer

College of Arts & Sciences
Ferris State University
Big Rapids, MI
August 2014–January 2016

Working with the Dean of the College of Arts & Sciences, I designed infographics and promotional materials for university campus events.

Graphic Design Intern

Great Lakes Loons
Midland, MI
May 2014–August 2014

Working directly with the Vice President of Marketing, I developed new promotional and theme night material along with creative content for an interactive media wall.

EDUCATION

Ferris State University

Big Rapids, MI
Bachelor of Science
Graphic Design
August 2012–May 2015

Supplementary Courses:
Marketing
Advertising
Economics
Management
Public Relations
Anthropology
Art History

AWARDS

Student Excellence Award

Ferris State University
Big Rapids, MI
April 2016

Coca-Cola's Case Competition

Vitamin Water Collegiate Case
New Orleans, LA
3rd Place in the Nation
March 2014

Hershey's Case Competition

Take 5 Collegiate Case
New Orleans, LA
2nd Place in the Nation
March 2013

Dean's List

Ferris State University
Big Rapids, MI
December 2012–May 2016

SKILLS

Brand Identity
UX/UI
Web Design
Typography
Prototyping
Digital Photography
Package Design
Project Management
Client Communication
MailChimp
Microsoft Office
OmniGraffle
Invision
Sketch
WordPress
HTML, CSS, jQuery
Adobe Creative Suite

INVOLVEMENT

AIGA West Michigan Member

October 2012–Present

AMA Ferris

January 2013–Present

Vice President of Fundraising
August 2014–May 2015

Registered Graphic Designers

August 2015–Present

Student Alumni Gold Club

February 2014–May 2015

TALKS

Marlene Capotosto
Eric Ishii Eckhardt
Frank Chimero
Sebastian Padilla
Annie Atkins
Jean François Porchez
Art Chantry
Maurice Woods
Howard Belk
Matt Sia
Mike Carnevale
Dan Gilbert

VISITS

Pearlfisher, NY
Metropolitan Museum, NY
Museum of Modern Art, NY
AIGA Headquarters, NY
Foremost Graphics Group, MI
Graphic Specialties, MI
Freshly Squeezed Prints, MI
French Paper, MI
Kendall Flex Lab, MI
Conduit Studios, MI
Herman Miller, MI
Steelcase, MI
Custom Printers, MI
Carnevale, MI
John St., CAN
500px, CAN
Critical Mass, CAN
One Method, CAN

EVENTS

2015 Cusp Conference
2015 DesignThinkers
2014 AMA Regional Conference
2014 Ferris Foundation Event
2013 AMA National Conference